

**SIES (NERUL) COLLEGE OF ARTS SCIENCE & COMMERCE  
NERUL NAVI MUMBAI**

**NOTICE**

Date : ...19/12/16.....

The Library Committee is organizing a 3 hour session on :

**TIPS FOR CLEARING NET / SET EXAMINATION**

for the MSC IT , MSC CS & MSC EVS students / mcom

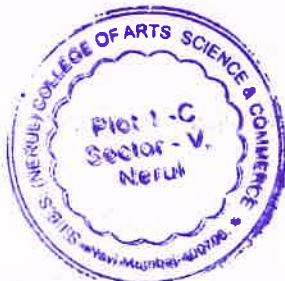
It is being conducted by :

Ms Jinal Shah ( Coordinator & Assistant professor – BMS & Ms  
Shailashri Uchil ( Assistant Professor – B I ) both from SIES College of  
Commerce & Economics in the college library on the 23rd of  
December 2016 , between 11 am – 2.00 pm.

The said students are compulsorily required to attend the same.

*NB*  
Neelima B  
Librarian

*Koel RC*  
Koel RC  
Principal In Charge



*AKG*  
PRINCIPAL  
S.I.E.S. (NERUL) COLLEGE OF  
ARTS, SCIENCE & COMMERCE  
Sri Chandrasekarendra Saraswathy  
Vidyapuram, Plot 1-C, Sector-V,  
Nerul, Navi Mumbai - 400 706

## CURRICULUM VITAE

**SHAILASHRI PRASADKUMAR UCHIL**

Date of Birth: 08.11.1977      shailasssvv@gmail.com ,ail\_shailashri@yahoo.in  
Phone No. 9224441252

**Career Objective:** To achieve continuous growth and higher standards in the academic field.

Sr. No.	Qualifications	% / Grade	Institute / University	Year of passing
1	Post Graduate Diploma in Marketing Management	68%	Indira Ghandhi National Open University	2012
2	NET-Management	N. A.	University Grant Commission	2012
3	NET-Commerce	N. A.	University Grant Commission	2011
4	SET-Commerce	N. A.	Maharashtra State	2011
5	M. Phil Management	59%	Madurai Kamaraj University	2008
6	B. Ed (College Topper in the University Examination)	71%	Mumbai University	2006
7	M. Com (Management)	65%	Mumbai University	2002
8	B.Com	48%	Mumbai University	1998

### COMPUTER SKILLS

Well conversant with M.S. Office (MS Word, MS Excel and Power Point), Internet and Tally package

### TEACHING EXPERIENCE:

Working at SIES College of Commerce & Economics since June 2007 to June 2013 as a full time lecturer and from June 2013 till date as a full time Assistant Professor for B. Com (Banking and Insurance):-

#### Post Graduate level (M.Com)


Strategic Management and Organizational Behaviour

#### Under graduate level

B. Com (Banking & Insurance), B. Com (Accounting and Finance) and B. Com (Financial Markets)

Strategic Management, Marketing in Banking and Insurance, Organizational Behaviour, Human Resource Management in B&I, Financial Accounting, Entrepreneurship Management, Principles of Management, Macro Economics and Micro Economics, Principles and Practices of Banking and Insurance, IT in Banking in Insurance, Environment of Financial System and Financial Services.



  
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**Courses taught as a visiting faculty:**

M.Com, B. Com, Bachelor in Management Studies (BMS) and B. Com (Banking and Insurance), B. Com (Financial Markets) and B.Com (Financial Markets)

**Subjects taught:**

Strategic Management, Organizational Behaviour, Foundation of Human Skills, Export Import Documentation and Procedures, Retail Management, Service Sector Management, Marketing Research, Foundation Course, International Business, Turnaround management, Export Management, Innovations in Banking and Insurance, Business System and the Society, Customer Relationship Management and Communication Skills, etc.


**RESEARCH PROJECTS:**

Sr. No.	Topics	Courses	Institution / University	Year
1.	Problems and Prospects of 100% Export Oriented Units in Navi Mumbai	M. Phil Management	Madurai Kamaraj University	2007
2.	Attitude of Teachers in Primary and Secondary Schools towards the Children with Special Needs in an Inclusive Setup.	B. Ed	Mumbai University	2006
3.	A study on the Preferences of Customers Buying Premium Quality Shirts	Diploma in Marketing Management	Institute of Management Studies, Thane	1997

**PAPER PRESENTATION:**

1. "Change Management at the TATA Group of Companies", presented at the International Conference VISION 2020 - LEVERAGING "MAKE IN INDIA" held at Lalalajpatrai College of Commerce and Economics, Mumbai on 29<sup>th</sup> and 30<sup>th</sup> April 2016.
2. "A Study on Initiatives Towards Sustainable Power Supply in Rural India" presented at the National Conference on "Multidimensional Approach Through Extension for Sustainable Development" held at Guru Nanak College of Arts, Commerce and Science, G.T.B. Nagar, Mumbai on 19<sup>th</sup> April 2016
3. "A Case Study on Retaining Customer Patronage and Service Excellence at Mumbai's Pioneer Udupi Restaurant - A. Rama Nayak's Udupi Shri Krishna Boarding" presented at the International Conference on "Strategies for Business Intelligence" held at GNVS Institute of Management, GTB Nagar on 5<sup>th</sup> and 6<sup>th</sup> March 2016.
4. A Study of Select Companies Involved in Reaching out to the Bottom of the Pyramid' at the National Seminar on 'The Indian Business Scenario: Challenges' Ahead' held at Ghanshyamdas Saraf College of Arts and Commerce, Malad on 26<sup>th</sup> and 27<sup>th</sup> November 2012.
5. 'Brand Building through Strategic CSR: Global Perspective' at the National Seminar on 'CSR: Issues and Challenges' held at C. K.T. College of Arts, Science and Commerce, New Panvel on 24<sup>th</sup> and 25<sup>th</sup> February 2012.



  
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**UNIVERSITY FUNCTIONS:**

1. Project guidance to the students of T. Y. B. Com (B&I), T. Y. BMS and M. Com for their research projects
2. Appointed as Paper Setter for Marketing in B&I (Vth Semester) University examination in the year 2014-15.
3. Appointed as External Examiner for T. Y. B. Com (B & I) for University research Project viva.
4. Appointed as External Examiner as well as Internal Examiner for M. Com Project viva
5. Assessment of papers of Marketing in Banking and Insurance and Strategic Management at the Mumbai University (5<sup>th</sup> and 6<sup>th</sup> Semester exams respectively)
6. Assessment of papers of M.Com - subjects: Organizational Behaviour and Strategic Management -Mumbai University Examinations
7. Invited as Subject Expert for "Guidance on Project Work" for the students of T. Y. B. Com (Banking and Insurance) for the students of Rithumbhara College, Andheri.

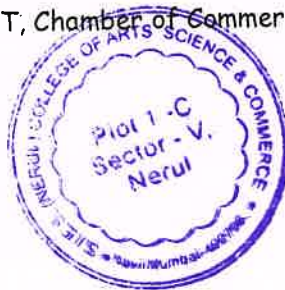
**CONTRIBUTION TO ADMINISTRATION OF THE COLLEGE:**

1. Course Coordinator for B.Com (Banking and Insurance) and M.Com (Banking and Finance).
2. Placement committee chairperson - Coordinating with various companies and arranging for campus recruitment and internship for students.
3. Attended various seminars, workshops and Faculty Development Programmes at SIES and other colleges.
4. Assisted the college for NAAC visit in 2009& 2015 and for yearly ISO audits.
5. Arranging for visiting faculties and coordinating with them for lectures.
6. Assisting in Admission procedures
7. Coordinating and arranging for guest lectures and subject expert lectures for the department.
8. Arranging for visiting faculties and coordinating with them for lectures.
9. Preparation of Attendance details, teaching plans, session plans etc.
10. Conducting meeting with students - parents regarding various issues.
11. Assisting in examination activities and consolidation of results and marksheets.
12. Taking students on Industrial Visits every academic year.
13. Part of Cultural Committee, Discipline Committee, Placement Committee, Alumni Committee, Timetable Committee and Value Lab.

**CORPORATE EXPERIENCE:**

Worked with the HO of a Government recognized Export House as an Accounts Assistant from July 1998 to July 1999. This Company is a leading Manufacturer and Exporter of Readymade Garments, and also Dental Products.

**ACCOUNTANT** - Promoted as an Accountant (July 1999 to September 2005) with the same Company and relocated to their Manufacturing unit in Navi Mumbai. Duties included Export documentation, maintaining accounts, payment realization procedure, various periodic documents submission with reference to exports -sent to DGFT, Chamber of Commerce, various export promotion councils etc.



  
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**SOCIAL INITIATIVES:**

- Providing honorary services for a project on free rural education (aimed at providing value based and quality oriented computerized teaching content). Working as trainer, content generator, IT Volunteer, reviewing and coordinating the content to be made for the Maharashtra Board.
- Providing voluntary services in the OPD of a charitable cardiac hospital.

**PERSONAL DETAILS:**


Residential Address:- A/15, Shivganga Coop Housing Society, Mahatma Phule Road, Vishnu Nagar, Dombivili (West), Thane District - 421202.

Languages known : English, Hindi, Marathi, Kannada, & Malayalam.

**SHAILASHRI PRASADKUMAR UCHIL**  
MUMBAI.

Date : 19.11.2016



  
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## Work experience

### 1. Coordinator & Assistant Professor – SIES College of Commerce & Economics

4 years & 4 months (June 2012 – till date)

Job Profile:

- Appointed as Coordinator since June 2015
- Taught following subjects:
  - Principles of Management – FYBMS
  - Business Environment – FYBMS
  - Marketing Management – SYBMS
  - Consumer Behavior – SYBMS
  - Service Marketing – TYBMS
  - International Marketing – TYBMS
- Project Guide for TY BMS students in the area of Marketing & Management
- Assessment & Moderation of papers for examination at University level
- Chairperson of Entrepreneurship Cell & E-Learning
- Member of NSS, Commerce Forum, Research Cell, Student Counselling, Cultural Association, Attendance committee, Placement Cell, Alumni Association, Women Development Cell, NAAC committee – Teaching & Learning
- At Department level - In charge of
  - Recruitment of Adhoc & Visiting Faculty
  - BMS Time Table,
  - Examination – Paper setting, assessment, time table allocation of rooms & supervisors, moderation etc.,
  - Extra-Curricular Activities – PPT Fiesta, Ad Mania, Poster Competition, Science Exhibition, Quiz etc.,
  - Industrial Visit,
  - Guest Lectures & Seminar,
  - Attendance,
  - Internship & Placement,
  - Remedial lectures & bridge course for weak students,
  - Intensive coaching for meritorious students
  - Student Counselling & Mentoring
  - Updating website

### 2. Assistant Professor – Mulund College of Commerce

2.5 months (Feb 2012 – April 2012)

Job Profile:

- Taught subjects like Business Development for F.Y.B. Com & Management and Finance for S.Y.B. Com
- Setting of Papers, assessment, supervision



*(Handwritten Signature)*  
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**Jinal Shah**

Email id: dedhiajinal@gmail.com | Mobile No.: +91 98194 88825 | Age: 31  
A1-301, Lake City Towers, Mental Hospital Road, Teen Haath Naka, Thane (West) – 400604

**3. Lecturer – Mulund College of Commerce**

- Job Profile: 1.5 months (Feb 2011 – March 2011)
- Lecturer for Business Development for F.Y.B. Com & Management and Finance for S.Y.B. Com
  - Supervision & assessment of papers

**4. Centre Head & Lecturer - Nayak's Tutorials Pvt. Ltd.**

- Job Profile: 3.5 Years (April 2008 – Sept. 2011)
- Lead lecturer for Organization of Commerce & Secretarial Practice
  - Module development, setting & assessment of papers, conducting test series
  - Organizing career counseling & teacher training programs
  - Generating admissions, compeering annual functions & orientation

**5. Administrative Officer, Fitwell Engineering Co.**

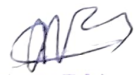
- Job Profile: 2 years (April 2006 to March 2008)
- Office administration
  - ISO & Excise documentation

**Education**

Qualification	Institution	Year of Passing	Percentage/ SGPA
Masters in Marketing Management	K. J. Somaiya Institute of Management Studies – 3 year Part Time course	Currently pursuing Sem III	Sem I – 10/10 Sem II – 9.5/10
UGC-NET Commerce	University Grants Commission (new pattern)	June 2013	N.A.
Maharashtra – SET	University Grants Commission & Pune University (new pattern)	Feb-2013	N.A.
UGC-NET Commerce	University Grants Commission (old pattern)	June 2011	Cleared in 1 <sup>st</sup> attempt
M.Com.	Mumbai university - IDOL	April - 2011	67 %
T.Y. B. Com	Mulund College of Commerce	March– 2006	84 %
H.S.C.	Mulund College of Commerce	Feb – 2003	82 %
S.S.C.	Saraswati Education Society High School and Junior College	March – 2001	86 %

**Other certifications**



  
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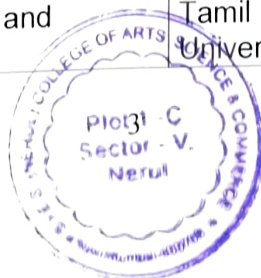
- Fundamentals of Intellectual Property Rights from IIT, Mumbai (August-October 2013)
- International Trade – India & Africa from Centre of African Studies, Mumbai University (August 2014 – April 2015)
- MOOC - Massive Open Online Course
  - Introduction to Descriptive Statistics offered by University of California at Berkeley with Distinction marks and
  - Poor Economics offered by MIT, USA


### Orientation course details

Sr. No.	Title	Date	Venue	Grade
1	115 <sup>th</sup> Orientation Program by UGC – HRDC	20 <sup>th</sup> August 2015 – 16 <sup>th</sup> September 2015	University of Mumbai	A

### Papers presentation & conference proceedings

Sr. No.	Title of the Paper	Conference – National/ International	Organised by	ISBN/ISSN Publication	Date
1	Customer perception for service quality of public sector banks	International conference on Cultivating New Avenues in Service Sector Industry in Globalized Era	Maniben Nanavati Women's College & B L Amlani College	978-93-5249-010-3	24 <sup>th</sup> July 2015
2	Customer Engagement using Facebook – A study of Restaurants in Thane city	National Conference on New facets in Business, Economics & Management	SIES college of Arts, Science & Commerce, Nerul	978-93-5149-346-4	20 <sup>th</sup> & 21 <sup>st</sup> February 2015
3	Mystery Shopping – an employer's perspective	International Conference on India Calling- A World of Opportunities (Initiate, Integrate, Innovate)	Department of Commerce, Mumbai University & DTSS College	978-93-83072-70-5	20 <sup>th</sup> February 2015
4	A study of consumer perception towards Visual	International Conference on Trends in Retailing and Branding	Department of Commerce, Tamil Nadu University and	978-81-8094-165-8	19 <sup>th</sup> February 2015

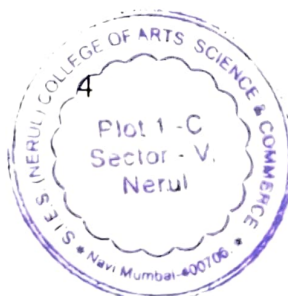


  
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	Merchandising in Apparel Industry		FICCI		
5	Mystery Shopping: An innovative quality control tool  <b>Recipient of best research paper award in the conference</b>	International Management Research Conference on Creating Global Organizations – Challenges and Strategies for Emerging Market Companies	Alkesh Dinesh Mody Institute for Financial and Management Studies	Under Publication	23 <sup>rd</sup> and 24 <sup>th</sup> January 2015
6	India's tryst in retrieving Black money?	International Conference on Global Business Finance and Leadership: Challenges & Opportunities	Department of Commerce, University of Mumbai	-----	19 <sup>th</sup> & 20 <sup>th</sup> January 2015
7	Unique mobile marketing strategy for Rural Markets	International Conference on Rural India in 21 <sup>st</sup> Century	B. L. Amlani College of Commerce & Economics	978-93-83072-69-9	14 <sup>th</sup> January 2015
8	Emerging Issues and Challenges for Indian Telecom Sector	National Conference on Emerging Issues in Industry and Service Sector – A global scenario	Pillai College, Panvel	ISSN: 2394-1480	9 <sup>th</sup> & 10 <sup>th</sup> January 2015

**Awards & recognitions**

- **Best Research Paper** award for “Mystery Shopping: An innovative quality control tool” in an International Management Research Conference on “Creating Global Organizations – Challenges and Strategies for Emerging Market Companies” organized by Alkesh Dinesh Mody Institute for Financial and Management Studies on 23<sup>rd</sup> and 24<sup>th</sup> January 2015
- Received **third prize** in ‘Dharam S. Hinduja All India essay writing competition for Lecturers’ (2013-14). The topic of essay was “Is Governance responsible for slowdown of India’s Economy”. The essay has been published in their annual magazine Hinduja Horizons 2013-14



*[Signature]*  
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## Resource Person

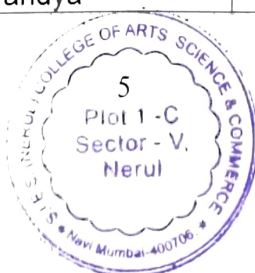
- Invited as a speaker for **Vyaspith** 2015 in SVKM's NMIMS, Mukesh Patel School of Technology Management and Engineering on 20<sup>th</sup> March 2015.

## BMS curriculum & syllabus revision workshops

Sr. No.	Workshop Title	Venue	Year
1	Revised syllabus of Second Year BMS	Chandrabhan Sharma College	2015
2	Restructuring SY & TYBMS Curriculum	Thakur College of Science & Commerce	2014
3	TYBMS Revised Paper Pattern	Thakur College of Science & Commerce	2013

## Research methodology workshops

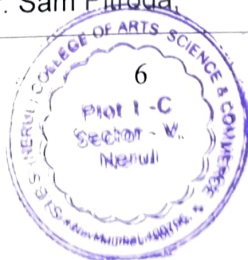
Sr. No.	Seminar / Lecture	Name of the Speaker	Venue	Year & Duration
1	Research Methodology in Social Sciences	Dr Patkar, Dr Hatekar, Dr Sutar	ICCSR, WRC, Mumbai University	2013 (5 days)
2	Research Proposal Development in Marketing Management	Dr. Joffi Thomas, Dr. Atanu Dr. Joshy Joseph	IIM, Kozhikode	2013 (7 days)
3	Research Methodology in Business and Management and Use of SPSS & AMOS in Research	Dr. Sachin Kamble, Associate Professor, NITIE	NITIE, Mumbai	2013 (3 days)
4	SPSS for Research	Dr. Sivkumar, TISS	ICSSR, WRC, Mumbai University	2013 (3 days)
5	Use of SPSS in Research	SPSS SAS, Banglore	Rizvi College, Bandra	2013 (2 days)
6	Research Methodology in Social Sciences	Dr. Patkar, Dr. D.P. Singh, Dr. Nadkarni, Dr. Pandya	ICSSR, WRC, Mumbai University	2013 (5 days)



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**Seminars**

Sr. No.	Seminar / Lecture	Name of the Speaker	Venue	Year
1	Library & online resources	Santosh C. Hulagabali, Librarian, NKC College	SIES College	2016
2	Writing research proposal	Lalitha Muthreja, I/C Principal, Sahyadri College	SIES College	2016
3	Drumming Up New Age Education	Dr. Indu Shahani	ISME	2016
4	America's Protectionism and the Future of India-US Trade	Dr. Farooq Langdana	ISME	2016
5	Mumbai's Infrastructure-What is needed	Ms. Ashwini Bhide, Managing Director, MMRC; Mr. Ajoy Mehta, Municipal Commissioner, MCGM; Mr. U P S Madan, Commissioner, MMRDA; Mr. R N Bhaskar, Consulting Editor, The Free Press Journal	Indian Merchants Chamber (IMC), Mumbai	2016
6	Introduction to Research	Dr. Seetha Lakshmy	SIESCOOMS	2015
7	Economic policy and the Growth of Nations	Noble Laureate Finn Kydland	JBIMS	2015
8	ASEAN Dreams	B School Faculty & 130 students from ASEAN	IES College, Bandra	2015
9	Effective Interpersonal Communication	Ms. Pratima Hawaldar	SIES College	2014
10	Negotiation Skills	Dr. Dishan Kamdar ISB	SBI Capital Markets Annual Conclave, Goa	2014
11	Changing Economic Environment organised by JBIMS	K.V. Kamath, Chairman ICICI Bank	Mumbai University, Fort	2013
12	Gender Attractiveness at Workplace	Ramkrishna Bajaj National Quality	Indian Merchants Chamber (IMC), Mumbai	2013
13	Marketing Continuum, 2013	Eminent Industry Speakers	IIT, Mumbai	2013
14	Creating the Knowledge and Innovation	Dr. Sam Pitroda	IMC, Mumbai	2013

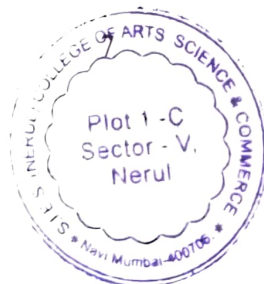


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	Economy for 21 <sup>st</sup> Century			
15	Be your own Boss – Entrepreneurship	Mr. Narayan Murthy	BSE Convention Hall	2013
16	Crisis & Disagreements in Groups and Teams: How may we handle them?	Dr. Nishi Mitra, Associate Professor, TISS	TISS, Mumbai	2013
17	How to write Research papers?	Dr. Seetha Lakshmy, Associate Professor, SIES	SIES College	2012
18	Water is Life Exhibition	N.A.	SIES High school, Matunga	2012
19	Ambition – Balance – Commitment	Amish Tripathi,	IMC, Mumbai	2012
20	Leadership & Corporate Accountability	Dr. Rohit Deshpande, HBS	IMC, Mumbai	2012
21	Exclusively for Teachers	Mr. Rangarajan, Founder of Infiniti	Ravindra Natya Mandir hall, Prabhadevi	2012

### Activities organized at college level

Sr. No.	Workshop / Seminar / Lecture / Event Title	Name of the Speaker	Year
1	TYBMS Syllabus Revision Workshop	Dr. S.T. Gadade, Coordinator – Faculty of Commerce, Dr. Parag Ajgaonkar – Chairperson, Member of Board of Studies & subject experts	2016
2	Boot Camp for TYBMS	ISME Faculty	2016
3	PPT Fiesta	Judge - Ms. Usha Rao, Podar College	2016
4	E – learning through Google Hangout	Dr. Manu Vora - Chairman & President, Business Excellence, Inc. Advisor, ASQ India & Faculty, Harvard Business School	2015 & 2016
5	Social Entrepreneurship	Dhairya Poojara, CEO of Y Centre	2015
6	Tricks & Trades of a new Business	Abhishek Gupta, CEO of Gupta financial Planners	2015
7	Poster Competition	Judge - Ms. Usha Rao, Podar College	2015
8	How to start a Restaurant Business	Shantanu Gupte, Celebrity Chef on Food Food TV	2014
9	Campus to Corporate	Darshana Mandewal, Director HR, Armstrong World Industries India Pvt Ltd	2014
	Effective Media Planning for	Ms. Manju Dalal, India Editor for	2014



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10	Strong Corporate Image	Thomson Reuters	
11	App Development	Harsh Dalal (13 year old), CEO of ZETA technologies Ltd	2014
12	Resume Writing	Ms. Shilpa Bapna, Founder & Director, Vshilpa Education Services Ltd	2014
13	Six Sigma	S.V.Viswanathan, CEO & Director, 3V Consultants, Mentor ASQ, Mumbai LMC	2013
14	Relevance of Swami Vivekananda on modern youth and Chanakya for modern management	Dr. Uma Shankar Associate Professor, Reader and Head department of Philosophy, S.I.E.S. college of Arts, Science and Commerce	2013
15	Ad Mania Competition	Dr. Amita Sehgal, Associate Professor, Podar College	2013
16	Rotary Youth Leadership Awards - RYLA in Goa	Rotary Club organized interactive sessions on Charismatic Leadership, Insurance and Preparing yourself for your future	2012

**Activities under NSS**

Sr. No.	Details	Year
1	Residential Camp at Kavthewadi	2015
2	Blood Donation Camp	2014
3	Residential Camp at Kavthewadi	2014
4	Residential Camp in SIES College under NSS	2013

**Judge for following events at college level**

Sr. No.	Details	Year
1	Poster competition - DLLE	2015
2	Dance competition – Finova	2014
3	War of courses - Disha Career Festival	2014
4	Ad Mania	2014
5	PPT Fiesta - Cyber Crimes and Cloud Computing	2013

**Computer knowledge**

- Proficient in MS-Office: Word, Excel, PowerPoint

**Languages**

- Proficient in both reading and writing English, Hindi, Gujarati, Marathi



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## Academic & extra-curricular achievements

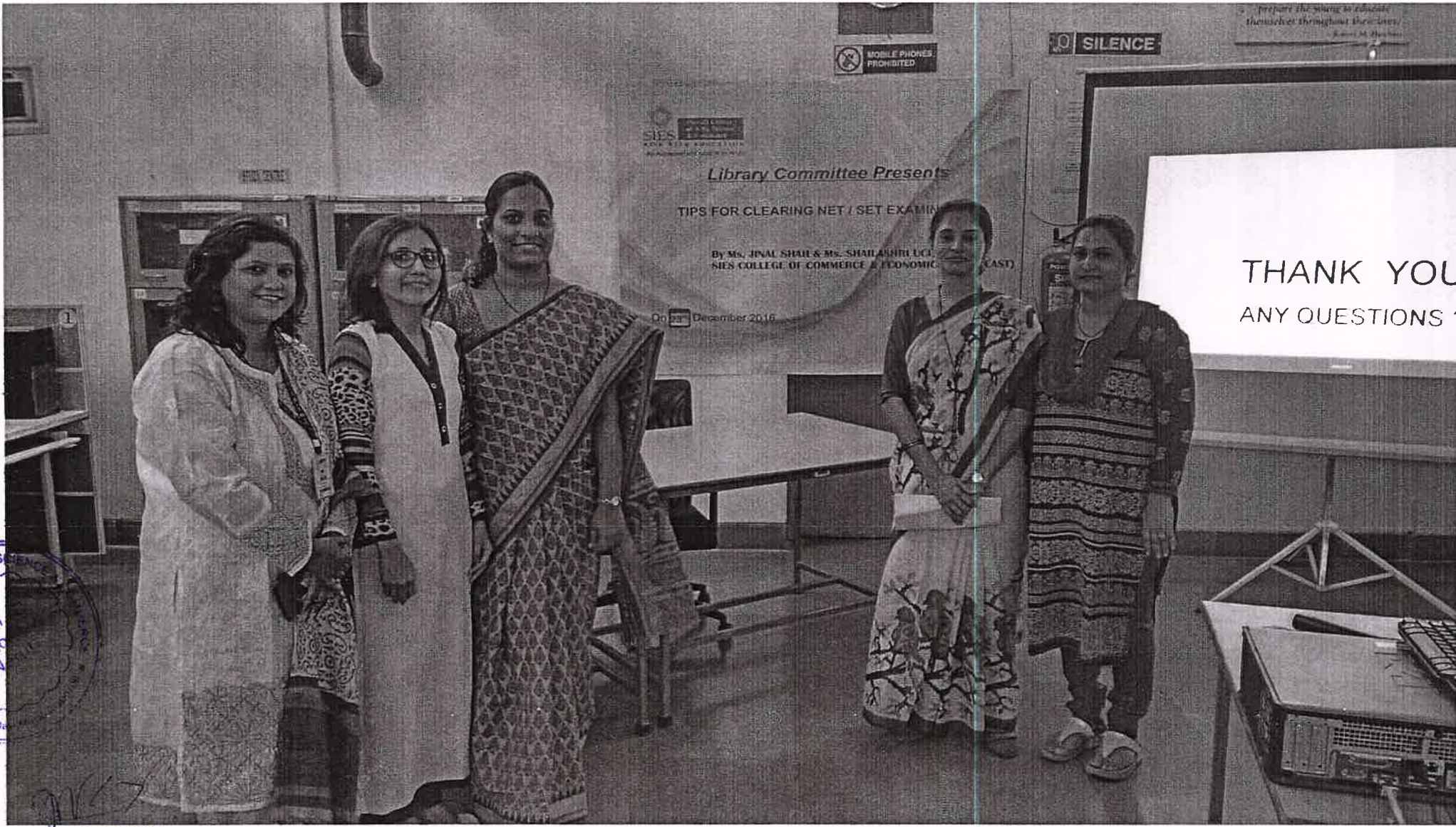
- Proficiency prize in Social Science & Science in 8th and 9th std
- Subject topper in Organization of Commerce in HSC in College
- Gold Medal in Hindi Inter School Elocution competition at Thane District Level
- Bronze Medal in Hindi Inter School Essay competition at Thane District Level
- Best Director and Best Play awards for Drama competition in school
- Bagged several prizes in English Elocution competition in School
- Hindi Editor for School Annual Magazine for the academic years 1999 & 2000
- Participant in Boogie-Woogie and Kya Masti Kya Dhoom Dance competition on Star Plus

## Hobbies & interests

- Dancing – Trained in Salsa and Western forms.
  - Reading
  - Travelling
- 



  
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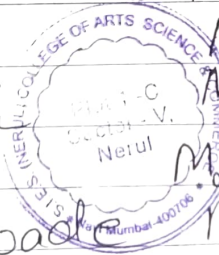
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17) Leena Paul	M.Sc. IT	Leena
18) Pooja Kumar	M.Com	Pooja
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21) Sameera Banu	M.Sc. IT-II	Sameera
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23) Sharon Geeraghiser	M.Sc. IT	Sharon
24) Tejas Telawane	M.Sc. IT	Tejas
25) Parvina Borsode	M.Sc. CS	Parvina
26) Jagruti Thakur	M.Sc. IT	Jagruti
27) Shona Bencarlo	M.Sc. Cl II	Shona
28) Deepak Pawade	M.Sc. IT	Deepak
29) Ghanshyam Bavisakar	M.Sc. CS	Ghanshyam
30) Vikram Jagdale	M.Sc. CS	Vikram



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